

Crave the Flavor, Experience the Culture Hawa Heritage Village

Organized by

SOO
HAWA

monsters
CREATIVE COMPANY



Get ready to explore the intriguing taste and culture of Asia as we bring Asia Pavilion! A new leisure destination at Saudi Arabia that welcomes visitors with the unique experience of multi-cultural entertainment, shopping, dining activities and attraction.

Participating Countries



Hawa Heritage Village

Date : February 15, 2024 – May 15, 2024

Where : Al-Madina, Saudi Arabia (King Khalid Road – 3rd Ring Road)

Timings : Weekdays: 4pm – 12 pm , Weekend: 4pm – 2am



About Hawa Heritage Village

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The HAWA Heritage Village will be the largest entertainment in the Madina region, lasting for 3 months starting from February. These event will create a charming experience, an immersive atmosphere that enables individuals and families to spend enjoyable times and live in a unique experience for the first time. Famous restaurants and Cafe from all over the Kingdom will enhance the experience with their irresistible flavors and dishes. These event will showcase theaters and international shows, and for the first time in Madina, people will get to live the experience of an outdoor cinema.

Why Exhibit



Direct access to Arab market :

A new concept that provide a vast Arabic consumers besides tourists, business leaders and international expat visitors from around the world.



Market Expansion & Brand Enhancement :

A direct gateway to tap into Saudi's dynamic and rapidly growing market and create brand awareness among potential B2B customers.



Brand visibility :

The brand and product visibility is likely to garner substantial media and B2B buyers' attention led to additional marketing and PR opportunities, extending your brand's reach far beyond the festival.



Cultural Exchange:

Allows company to embrace and celebrate the rich cultural heritage of the Saudi, reinforcing the commitment to diversity and inclusivity

More Information, please contact

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Master Plan



Product Category



Clothing & Fashion



Oud & Perfume



Food Items



Food & Beverage



Souvenirs & Handicrafts



Gems & Jewelries



Spa, Health & Wellness



Home Décor & Furniture